

## OBJECTIVES

*This event aims to discuss together about the efficiency of new knowledge transfer tools to speed up the uptake of research outputs to practitioners. The objective is to present new experiences and evidence in the existing transfer schemes to speed up innovation in the water market.*

*Water RtoM gained experience by selecting more than 200 research outputs from Europe, assessing them in terms of distance to market, setting up more than 50 outputs in an E-fair and promoting at several events.*



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Liaison committee of associated partners



# WATER RESEARCH TO MARKET

FINAL SEMINAR



25<sup>th</sup> JUNE, 2013

BARCELONA, SPAIN

*The Water Research to Market experience as a chance to boost the implementation of innovative solutions into the water sector*

LIVE09 ENV/FR/000593 (01/09/2012-31/08/2013)

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# AGENDA

11:00-11:30	WELCOME COFFEE AND REGISTRATION		
11:30-12:00	Session 1	Introducing Water Research to Market	
12:00-13:30	Session 2 (ROUND TABLE)	The process of speeding up the transfer of water research results	2.1. The existing tools and initiatives working at the science/policy/market interface
			2.2. The success stories from research: when research reaches uptake
13:30-14:30	LUNCH (FINGER FOOD)		
14:30- 16:30	Session 3 (WORKING GROUPS)	How to consolidate the water research step into the market step	What are the appropriate channels and methods to enhance visibility of the policy and market demands on water?
			How can we assess the "readiness to be used" of a water research output?
			How to improve the promotion of the water research results?
16:30-17:00	Session 4 (PLENARY)	Wrap-up session	
17:00-17:30	Session 5 (BILATERAL MEETINGS)	Networking session	

# SPEAKERS

## Session 2.1 (Chair Beatriz Medina, Amphos21)

- **Natacha Amorsi**, Project manager at OIEau, IWRM-Net Coordinator, and representative of the CIS-SPI.
- **Armela Dino**, Senior project Manager at WATER JPI. *Water Challenges for a Changing World Joint Programming Initiative*, Ministry of Economy and Competitiveness (MINECO).
- **Natacha Jacquin**, OIEAU. Project coordinator of the WaterRtoM project.
- **Roy Neijland**, Project manager at Netherlands Water Partnership. INNOWATER Business Proposition Toolkit.
- **Nicole Zantujik**, Policy Manager at WssTP (WaterRtoM LC member).

## Session 2.2 (Chair Vacile Ciomos, ARA)

- **Jordi Cros Herrero**, Director R+D+i at ADASA Sistemas. Innovation enterprise opinion (WaterRtoM LC member).
- **Thomasz Jurczak**, University of Lodz. Ecohydrologic rehabilitation of recreational reservoirs "Arturówek" (Łódź) as a model approach to rehabilitation of urban reservoirs (EH-REK LIFE08 ENV/PL/000517).
- **Alicia Navarro**, Project manager at CSIC – SCARCE. Assessing and predicting effects on water quantity and quality in Iberian rivers caused by global change.
- **Ester Vilanova**, Project manager at Amphos21 Consulting S.L.. Tools development for groundwater studies.
- **Tomasz Walczykiewicz**, Institute of Meteorology and Water Management National Research Institute (WaterRtoM LC member).

## Session 4

- **Zbigniew Sobociński**, Director at Gdansk Water Foundation.

# GUIDELINES

**Water RtoM** provide best practices to **speed-up the transfer** of water related research outputs to practitioners based on project partners' experience gained during the project. The guide offers the perspective of realities of national markets of water in which the four partners have implemented the project.

The specific objectives of these Guidelines are:

- To introduce a **set of tools** that supports the dissemination and the promotion of the research outputs to the market, all of them developed during Water RtoM project,
- To provide **10 best practices** for the water knowledge transfer coming from lessons learnt from the Water RtoM project,
- To **recommend** on how to better achieve the water knowledge transfer.

The **tools and best practice** are meant for water practitioners, being mostly river basin agencies, water utilities, suppliers of technologies, as well as researchers, research funding bodies and knowledge transfer institutions who are all involved in the water management process.

